



2025 Sponsorship Opportunities

Sponsorship Levels



Presenting Sponsorship Package

- Upgrade to premier signage at both events
 - Upgrade to digital banners in two e-blasts
 - Upgrade to featured name and logo on VIP's website
 - Spotlight on VIP's news page
 - All below
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Diamond Sponsorship Package

- Sponsorship of Summer Pro Bono Program (SPBP)
 - 5 tickets for summer associates for SPBP *
 - Verbal recognition at Awards Night
 - Upgrade to full-page ad in program
 - Upgrade to dedicated recognition digital banner in e-blast
 - Name and logo on VIP's website
 - All below
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Platinum Sponsorship Package

- Signage placement at Awards Night
 - Recognition via social media post
 - All below
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Gold Sponsorship Package

- Half-page ad in Awards Night program
 - Digital banner in e-blast
 - All below
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Silver Sponsorship Package

- Listing on VIP's website
- Recognition in VIP's 2025 Annual Report

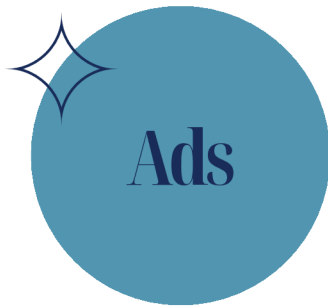
* Space permitting



2025 Annual Awards Night

Thursday, May 15 | 5:00 - 7:00 pm

Ad Purchases and Specs



Individual Ad / Banner Purchase

Donors can opt to purchase individual ads and banners

- \$1,500 - Full-page ad in program
- \$1,000 - Half-page ad in program
- \$500 - Two e-blast banners



Ad Specifications

- Ads should be in PNG format or high-resolution PDF
- Ads must be in color
- Program ad dimensions:
 - Full-page ad: 5 inches x 8 inches (width x height)
 - Half-page ad: 5 inches x 4 inches (width x height)
- E-blast banner dimensions:
 - 8 inches x 3 inches (width x height)

Awards Night details: phillyvip.org/awards/

Thanks to our sponsors, Awards Night is free to attend

Summer Pro Bono info: phillyvip.org/summer/

Audience Reach:

- Awards Night Attendance: 125+ people
- Invitation Circulation: 4,000+ people
- Newsletter Distribution: 4,000+ people
- Social Media Reach: 150+ corporate partners / 280+ firm partners

To guarantee ad in VIP's communications material, sponsorships must be confirmed by April 30, 2025

Please submit ads, logos, social media handles, and direct all questions to Jennifer Hwang at jhwang@phillyvip.org