

C E L E B R A T E W I T H V I P



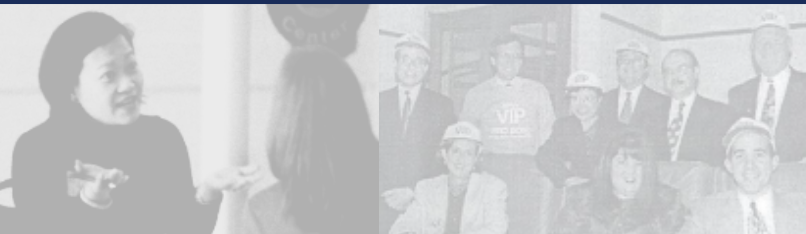
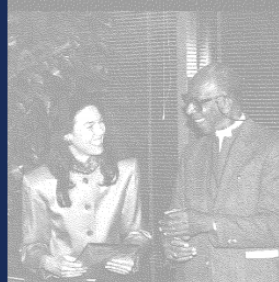
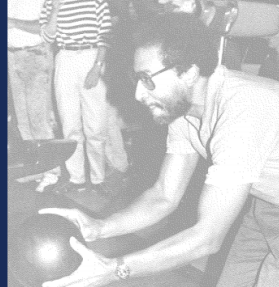
40TH
ANNIVERSARY GALA

SATURDAY, MAY 7, 2022
6:30 - 10:30 PM
PHILLYVIP.ORG/GALA

NATIONAL CONSTITUTION CENTER
525 ARCH STREET, PHILA, PA 19106

Please join Philadelphia VIP as we celebrate 40 years of expanding access to justice. After much time away, gather with friends and family for a cocktail reception and dinner, win an exciting experience in our auction, and enjoy live music by a local favorite, Ballard Spahr Galactical! Thank you for partnering with VIP and helping to empower our community.

VIP requests that all attendees be fully vaccinated against COVID-19. We reserve the right to ask for proof of vaccination upon your arrival to the event, based on local and national health guidelines. We appreciate your help in keeping our city safe and healthy.



40TH ANNIVERSARY GALA SPONSORSHIP

MAY 7, 2022 | NATIONAL CONSTITUTION CENTER

It's time for Philadelphia VIP's 40th anniversary celebration! Since 1981, partners like you have joined our mission to help neighbors living in poverty resolve critical legal issues. Help us commemorate this special anniversary and build toward the next 40 years with a gala sponsorship.

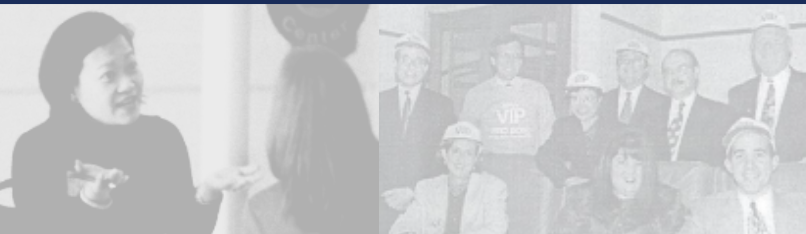
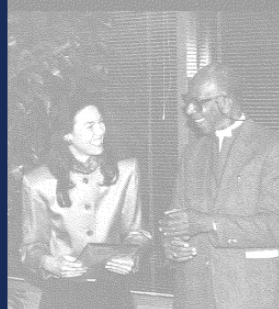
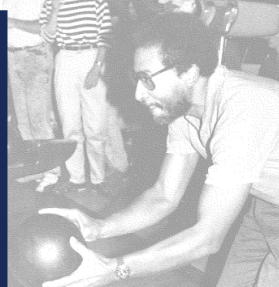
Sponsors may choose from the following range of benefits designed to complement strategic marketing objectives. To customize a benefits package that best fits your organization's goals and provides optimal return on investment, please contact Amy Young at ayoung@phillyvip.org.

Anniversary Sponsor: \$40,000

- 10 tickets to VIP's 40th Anniversary Gala
- Dedicated table at the Gala recognizing Anniversary Sponsorship
- Opportunity to present Anniversary Toast during event's dinner
- Premiere signage placement at the Gala
- Full page ad in program + digital banner in two Anniversary e-blasts
- Featured placement of name and logo on VIP's website through 2022
- Spotlight on VIP's blog and in promotional videos
- Special recognition in VIP's 2022 Annual Report
- Dedicated social media post recognizing donation
- Suggestions for additional benefits welcomed!

Presenting Sponsor: \$20,000

- 10 tickets to VIP's 40th Anniversary Gala
- Verbal recognition as Presenting Sponsor during Gala
- Premiere signage placement at celebration
- Full page ad in program + digital banner in two Anniversary e-blasts
- Featured placement of name and logo on VIP's website
- Spotlight on VIP's blog
- Special recognition in VIP's 2022 Annual Report
- Dedicated social media post recognizing donation



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Diamond Sponsor: \$15,000

- 8 tickets to VIP's 40th Anniversary Gala
- Verbal recognition as Diamond Sponsor at Gala
- Signage placement at Gala
- Full page ad in program
- Digital banner in one Anniversary e-blast
- Placement of name and logo on VIP's website
- Special recognition in VIP's 2022 Annual Report
- Dedicated social media post recognizing donation

Platinum Sponsor: \$10,000

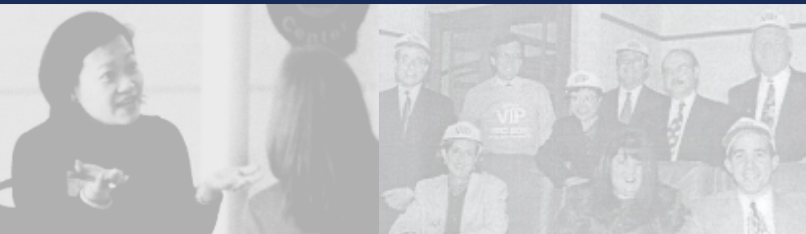
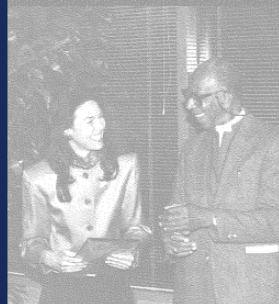
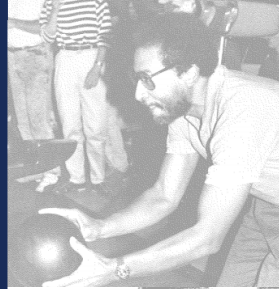
- 6 tickets to VIP's 40th Anniversary Gala
- Signage placement at Gala
- Half page ad in program
- Digital banner in one Anniversary e-blast
- Listing on VIP's website
- Recognition in VIP's 2022 Annual Report
- Dedicated social media post recognizing donation

Gold Sponsor: \$5,000

- 4 tickets to VIP's 40th Anniversary Gala
- Half page ad in program
- Digital banner in one Anniversary e-blast
- Listing on VIP's website
- Recognition in VIP's 2022 Annual Report

Silver Sponsor: \$2,500

- 2 tickets to VIP's 40th Anniversary Gala
- Listing on VIP's website
- Recognition in VIP's 2022 Annual Report



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Individual Ad/Banner Purchase

- Donors have the option to purchase ads and banners according to the following prices
 - \$1,500 - Full-page ad in program
 - \$1,000 - Half-page ad in program
 - \$500 - Two e-blast banners

Ad Specs

- All ads should be in PNG format or a high-resolution PDF
- Ads must be in color
- Program ads must adhere to the following dimensions:
 - Full-page ad: 8.5 inches x 11 inches (width x height)
 - Half-page ad: 8.5 inches x 5.5 inches (width x height)
- E-blast banners must adhere to the following dimensions: 8 inches x 3 inches (width x height)

Please submit ads, logos, and social media handles, and direct all questions to Amy Young at ayoung@phillyvip.org. All materials must be sent by April 15, 2022.

Audience Reach:

Event Attendance:
300 people

E-blast Distribution:
5,000+ people

To guarantee inclusion in VIP's communications campaign, sponsorships must be confirmed by April 15, 2022.

